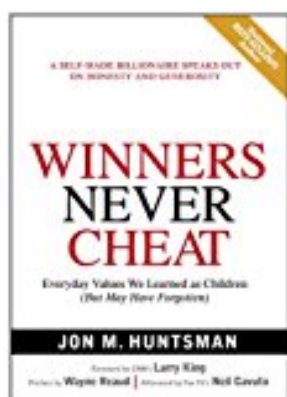


[PDF] Winners Never Cheat: Everyday Values We Learned As Children (But May Have Forgotten)

Jon Huntsman - pdf download free book



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Description:

From Publishers Weekly This year, Huntsman took his multibillion dollar eponymous petrochemical company public, pushing him even higher on the upper tiers of Forbes's wealthiest list. This little book is structured around old-school aphorisms ("Play by the Rules"; "Check Your

Moral Compass") from which Huntsman draws an informal moral code. King's foreword touches on the big picture: Huntsman's unremarkable beginnings, his scholarship to Wharton, his founding and stewarding of Huntsman Chemical, his giant Salt Lake City home and his philanthropy—as well as Huntsman's struggles with cancer, and the family members he has lost to the disease. Huntsman's own chapters include mild rants against lawyers, the story of his son's "successful 2004 campaign for governor" of Nevada, tales of his other eight children, their travels, business deals and the role of prayer in their lives. Prescriptive but digressive, Huntsman's book feels a lot like a long, informal speech to a graduating class.

Review

"How timely! How needed it is for one of the finest human beings, industrial leaders and philanthropists on the planet to compellingly drill down on 10 timeless, universal values for business and life. This book edifies, inspires and motivates all of us to model these commonsensical lessons for our organizations, all our relationships and especially our posterity—for what is common sense is obviously not common practice.

Primary greatness is character and contribution. Secondary greatness is how most people define success—wealth, fame, position, etc. Few have both. Jon's one of them. "

- Dr. Stephen R. Covey, author, *The 7 Habits of Highly Effective People* and *The 8th Habit: From Effectiveness to Greatness*

"This is easily the most courageous and personal business book since Bill George's *Authentic Leadership*. If anyone has doubts about how one person can make a substantive difference in the world, this beautifully written book should dispell them immediately. I hope it's message is embraced worldwide."

-- Charles Decker, author, *Lessons from the Hive: The Buzz for Surviving and Thriving in an Ever-Changing Workplace*

"Jon Huntsman's new book ought to be mandatory reading for leaders--and those who aspire to be leaders--in every field. His secrets for success are no secrets at all, but invaluable lessons that he has reminded us, with his life and now with his words, are the pillars upon which we can build our lives, too."

--Senator Tom Daschle

"Jon Huntsman has taken us back to the basics---the basic values that transcend all professions and cultures. He has provided real life examples that are inspiring and show that 'good guys'; really can finish first. And he shows us how you can learn from mistakes. It is a "must read" for both young men and women just stepping onto the golden escalator to success and anyone seeking reassurance that how one lives every day really does matter."

-- Marsha J. Evans, President and CEO American Red Cross

"As I read Jon's book, I thought my father had returned to tell me that you are either honest or you

are dishonest, that there is nothing in between. $2 + 2 = 4$, never 3.999 or 4.001. Also, if you always say what you believe, you don't need to have a good memory. If we could only live the principles Jon has followed, what a different world it would be--both in our business and personal relationships."

--Senator Jake Garn

"Jon's outlook on moral and ethical behavior in business should be inspirational to all who read this book. The lessons of fair play and holding true to personal moral values and ethics are time honored principals which are all too often overlooked in today's world. While this book is geared to those in business, I see it as worthwhile reading to anyone."

-- Rick Majerus, ESPN Basketball Analyst and legendary former basketball coach, The University of Utah

"A refreshing and candid discussion on basic values that can guide you from the sandbox to the board room --- told by a straight shooter."

-- Charles Prince, CEO Citigroup

"I can't put down the book after reading the first page. These are values universally cherished, whether in the United States, in China or elsewhere. A great and loving man emerges from the pages so vivid that he seems to talk to you face to face, like a family member. My life is richer and mind is broader after reading the book. I am very proud of my friendship with Jon Huntsman."

-- Yafei He, Director General Ministry of Foreign Affairs - China (Dept. of North American and Oceanic Affairs)

"Nothing could be more timely than this provocative book from one of America's foremost business and civic leaders about the urgent need for greater ethics in our public and private lives. With wit and clarity, Jon Huntsman shares his guidelines for living a life of integrity and courage. It is a wonderful tonic for much of what ails us today. *Winners Never Cheat* is a valuable handbook for anyone wanting to succeed in business, or life."

--Andrea Mitchell, NBC News

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