

[PDF] Walking On Ice: An American Businessman In Russia

Frederick R. Andresen - pdf download free book



Books Details:

Title: Walking on Ice: An American B
Author: Frederick R. Andresen
Released: 2007-09-22
Language:
Pages: 164
ISBN: 1432713523
ISBN13: 978-1432713522
ASIN: 1432713523

[**CLICK HERE FOR DOWNLOAD**](#)

pdf, mobi, epub, azw, kindle

Description:

From the Author "Walking on Ice" is about success under challenging conditions. It is about listening, learning, leadership, and determination. Russia is not a land of laws, but of relationships and tactics, both unpredictable.

The Westerner has a special challenge fitting into the colorful and exciting environment of an evolving Russia. Even in this high-tech world, we need to understand the deeper meaning of a

people, including those cultural elements that make them on occasion behave differently. This is not your usual business book, scholarly treatise, or a common book about some foreign place a journalist visited once.

It is about the potential, the promise, the place, and most importantly, the people and the importance of relations. It's about the culture, the politics, the economics, and how this all affects the business and knowing where to step on the path of building something that lasts. It tries to explain why things are so often unpredictable, or at least prepares the reader for the recurring surprise.

It is written "from the trenches" and is about success - in spite of and because of it all. It is about what I observed and experienced over sixteen years of work in this thousand year old land with fresh and ambitious young people who are determined to make it all work. And it is about the fun of it all.

From the Back Cover EVERYTHING IS DIFFICULT-- AND EVERYTHING IS POSSIBLE!

"Walking on Ice is MANDATORY reading for all who contemplate a tour of duty whether government or business in Russia or who have worked there... it brings back memories and reality...one cannot put it down. With insight, understanding, and a rare degree of humor, Fred Andresen tells us about working with the Russians." Richard Weden, General Director, American Express Russia. 1995 to 2004

"What Andresen has written is romantic and accurate and nostalgic and prophetic and all of the wonderful and confusing and simple things we 'veterans' know Russia to be. It is a story that resonates with any of us living through this dramatic and productive era." Kevin Cuffe, Vice President/Managing Director, SOVINTEL / Golden Telecom, Moscow

"Walking on Ice is of real interest to the casual reader as well of great value to those looking to make their own mark in the world of Russian business. The book gives valuable insights from one of the real pioneers." Peter Charow, Founder and first president of the American Chamber of Commerce in Russia, presently British Petroleum Regional Director for Russia, CIS and Turkey.

"Andresen conveys the texture and flavor of what we Westerners find in Russia. It paints a picture of the Russian "Soul" at a time when young and old were and are adapting to enormous change. It is a fun and humorous read that carries with it some valuable lessons. I recommend it to anyone interested in understanding today's Russia." William T. Potvin, Managing Partner, Deloitte & Touche - Russia, 1990 - 1996

- Title: Walking on Ice: An American Businessman in Russia
- Author: Frederick R. Andresen
- Released: 2007-09-22
- Language:
- Pages: 164
- ISBN: 1432713523

- ISBN13: 978-1432713522
 - ASIN: 1432713523
-