

# [PDF] The Knitgrrl Guide To Professional Knitwear Design

Shannon Okey, Franklin Habit - pdf download free book

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## Books Details:

Title: The Knitgrrl Guide to Profess

Author: Shannon Okey, Franklin Habit

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## Description:

**From** Shannon Okey, aka Knitgrrl, is the author and editor of a number of knitting books, but this one fills a special niche. Okey, who has worked in various aspects of the fiber business—designer, author, magazine editor—speaks to knitters who want to take their craft to a more professional level. Newbie designers, as well as those with some experience under their belts, will find Okey's advice invaluable as she discusses writing patterns, selling them, working in both traditional and online media, and using social media to promote their designs and themselves. Knitters will also enjoy the personal essays, which make up about half the book, by professionals in the field. Most of the writers take a refreshingly honest look at their profession, notably the creative director of a yarn company who, when asked what advice she'd give someone entering the field, replied, "Go to law school! Work at McDonald's! Become a trophy wife!" Professional wannabes will get the most from this, but

lots of knitters will enjoy the backstage look. --Ilene Cooper

**From the Back Cover** *As informed as she is impassioned, Shannon Okey understands and advocates for independent knitwear designers like no one else. The Knitgrrl Guide to Professional Knitwear Design is by far the most all-encompassing guide to the subject ever published. It's also one of the most enlightening and amusing reads around.*

-- Julia Grunau, founder, Patternfish

*Shannon Okey has compiled a terrific resource book full of insights and information from which knitwear designers of all levels can benefit. This is the "how-to" book that connects all the dots. Her interviews with more than 30 of the industry's leading designers are worth the price of admission alone!*

-- Kathy Elkins, co-owner, WEBS (yarn store)

*A wise and witty guide for anybody who's ever dreamed of turning their passion into their profession. In pages peppered with her own personal stories, Shannon tells you what it takes to become a professional knitwear designer -covering everything from marketing to contracts, guilds and associations, continuing education, and the importance of finding your own personal design voice. As frosting on the cake, she even includes interviews, advice, and stories from 30 other industry professionals.*

-- Clara Parkes, publisher, Knitter's Review, and author of *The Knitter's Book of Yarn* and *The Knitter's Book of Wool*

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