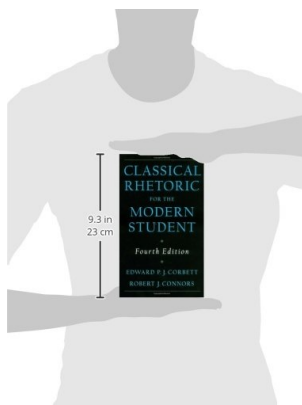


[PDF] Classical Rhetoric For The Modern Student, 4th Edition

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Widely used in advanced composition and writing courses, *Classical Rhetoric for the Modern Student* discusses the three vital components of classical rhetoric--argument, arrangement, and style--bringing these elements to life and demonstrating their effective use in yesterday's and today's writing. Presenting its subject in five parts, the text provides grounding in the elements and

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The fourth edition of *Classical Rhetoric for the Modern Student* features a new section on the Progymnasmata (classical composition exercises), a new analysis of a color advertisement in the Introduction, an updated survey of the history of rhetoric, and an updated section on "External Aids to Invention."

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