

[PDF] 34 Things You MUST Know About E-Commerce Shopping Cart Systems (Shopping Carts)

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Description:

From the Author This book describes the features of a system I use to virtually automate the e-commerce and email marketing part of my business. I've been using it for over 11 years and have over 1500 users who probably wouldn't give up their cart system if you held a gun to their head.

I wrote the book in a long layover at Las Vegas airport because in my role as an Internet marketing expert I was always buried with questions about shopping carts, merchant accounts, autoresponders and email marketing. It's a quick read and will really open your eyes to all kinds of sales tools that could be working for you while you're doing something else.

About the Author Tom Antion has been selling on the commercial Internet since there was a commercial Internet starting around 1994. By the year 2000 he was an Internet MultiMillionaire. He's got one of the most successful mentor programs ever on this topic and is the founder of the only retreat center of it's kind in the world. The Great Internet Marketing Retreat Center in Virginia Beach, VA where people come in from all over the world to study Internet marketing in the lap of luxury. Tom is also the founder of the Internet Marketing Training Center of Virginia, the only licensed and independent Internet marketing school in the country.

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